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MeTV Announces 87.7 MeTV FM Classic Pop Radio Will Introduce “Me Music” Sound to Chicago

The New 87.7 MeTV FM set to Debut in March

2-9-15 Chicago, Illinois - Weigel Broadcasting Co., the innovative creators of MeTV Memorable Entertainment Television, announce their latest broadcast venture with the debut of 87.7 MeTV FM. Unique among local radio stations, 87.7 MeTV FM will bring a distinctive “Me Music” sound featuring a deep playlist of classic pop and timeless tracks.

87.7 MeTV FM will be MeTV’s companion for audio format.

87.7 MeTV FM is a unique blend of memorable, timeless and classic pop music that the boomer generation listened to from the 1960s through 1980s. Just as many of MeTV’s most popular programs had vanished from the airwaves, replaced with reality shows and exploitative programming, 87.7 MeTV FM’s playlist has largely been replaced by artists and genres the massive boomer audience doesn’t relate to or connect with. Now MeTV FM 87.7 brings back all the music this generation made their own.

“87.7 MeTV FM will differ from the current “classic hits” format by playing a much broader range of music skewing on the pop/softer side including singer/songwriters, album tracks and hits deemed “oldies” by some programmers but considered gold by our target audience”, according Neal Sabin, the architect of the MeTV FM format. “This is “Me Music”- memorable, easy music for everyone.”

MeTV FM 87.7 Core artists include Carly Simon, James Taylor, The Eagles, Elton John, The Carpenters, Motown superstars, America, Neil Diamond and hundreds more.

Now is the time we want to ask listeners to “Think outside Pandora’s box”, to “modify their Spotify” and be “a little less “Sirius” with Me... 87.7 MeTV FM”.

Listeners can email contact@metv.fm to make their song suggestions.

The station will be broadcasting on WRME-LP (new call letters effective 2/23/15), a Venture Technologies television station that can be heard at 87.7 on the FM radio dial.

Weigel Broadcasting Co. is a Chicago-based business, family owned since 1965. Weigel and its affiliated companies own and operate network and independent television stations in Chicago, Milwaukee and South Bend, Indiana. In addition, Weigel is the leader in the multicast television network space with MeTV, Memorable Entertainment Television being the number one rated and distributed network in the space, as well as the MOVIES! TV Network in cooperation with the Fox Television Stations, Inc., H&I Heroes & Icons, plus the new DECADES Network in partnership with the CBS Television Stations.